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**FOR IMMEDIATE RELEASE:**

## **MISSISSIPPI MARKET SET FOR JUNE 6-7, 2003**

JACKSON, Miss., -- The Eighth Annual Mississippi Market Wholesale Show will be held in Jackson, Mississippi, June 6-7.

Mississippi's exclusive wholesale show, the Mississippi Market is coordinated and hosted by the Mississippi Development Authority. The show serves as a vehicle for Mississippi manufacturers, artisans and wholesalers to exhibit their products in a business to business event attended by credentialed retail establishments.

"The 2003 Mississippi Market is sure to be the best ever. With more vendors, more buyers, and more corporate sponsors, this wholesale show is an opportunity that can't be missed," said Jenny Wilkinson, Mississippi Market coordinator. "We are turning up the heat to recruit more buyers to the show, so we are looking forward to a really great event," she added.

Retailers from Mississippi and eight surrounding states will attend the two-day Market. They will write orders for merchandise as they browse the show.

All Mississippi-based companies with products for re-sale in stores can exhibit, as well as companies with products and services to be used by exhibitors or retailers. The typical mix of products includes gifts, jewelry, home accents, personal accessories, and gourmet foods, among other items.

Booths start at just \$225 during early bird registration. Fees increase \$100 on April 1, 2003. Prime spots go fast, so those interested in exhibiting should register right away.

The Mississippi Market is open to exhibitors, wholesalers and retailers only, and is not open to the general public.

For additional information, contact, Jenny Wilkinson with the Mississippi Development Authority at 1.888.886.3323. Mississippi Market details and registration forms may also be obtained on the web at [www.mississippimarket.org](http://www.mississippimarket.org).

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